



Oakwood Elementary School

Jennifer East, President
Jenny Parker, Vice President
Sally Wohlbruck, Secretary
Beth Rogers, Treasurer

366 4th St. NW
Hickory, NC 28601
Phone: 828-322-1340
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Dear Hickory Community Business,

Oakwood Elementary has a long tradition of community and partnership. We are located in the historic neighborhood of Oakwood, near the heart of downtown Hickory.

Community is vital to our school. Our students, teachers and faculty are family. We strive for academic success but we also emphasize character, loyalty and commitment.

We are pleased to announce a new partnership opportunity with businesses around the Hickory area. By creating these partnerships, we hope to foster support systems to help maintain the success of our school and its students. The Oakwood PTA is an integral part of our school's support system. The funds raised by the PTA help supplement our classrooms with materials and supplies, including technology, that go directly towards strengthening the educational opportunities for our students. In order to do this, we need support from our community! In return, we would like to provide avenues for businesses to market or advertise with our families so that we can in turn support those in our community that care about our school.

Please review the varying levels of sponsorship opportunities and consider how you are able to support our Oakwood PTA and therefore our school while promoting your business. Each level presents unique and customized ways to help inform our Oakwood family about you!

BLUE JAY: \$500

- Individual banner presented along our playground fence in the car rider line.
- prominent logo on our sponsorship board posted in the school
- prominent postings with business link on PTA Facebook page
- recognition on PTA newsletters
- option to sponsor and attend a PTA meeting to promote business
- recognized as sponsor at our annual spring carnival
- presence offered at our Spring Carnival to promote your business

OAK: \$400

- shared banner presented along our playground fence in the car rider line.
- business logo on our sponsorship board posted in the school
- posting with business link on PTA Facebook page
- recognition on PTA newsletter
- option to sponsor and attend a PTA meeting to promote business
- presence offered at our Spring Carnival to promote your business



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ACORN: \$300

- smaller representation on a shared banner presented along our playground fence in the car rider line.
- business logo on our sponsorship board posted at the school office entrance
- posting with business link on PTA Facebook page
- recognition on PTA newsletter

SPONSOR: \$100

- Business logo on our sponsorship board posted in the school
- posting with business link on PTA Facebook page

Your sponsorship will last for the calendar year 2017. All submissions are requested by **February 1st 2017** for this calendar year. Sponsorship donation along with an electronic or printed business logo must be included in your sponsorship so that you can be properly represented in our printed materials. We have an online link where you may submit your sponsorship payment at: <http://oakwood-pta-donations.cheddarup.com/> or you may locate the link on our website under the PTA tab and Community Business Sponsor tab: www.oakwood.hickoryschools.net . We also will accept personal checks mailed to the school address written to Oakwood PTA.

We are a 501c3 tax exempt business and will provide documentation to all sponsors for tax purposes.

We welcome and request your generous support of our Oakwood PTA and school. If you would like to speak to one of our representatives to extend your support or to ask questions, please feel free to contact us at oakwoodptafundraising@gmail.com

Very truly yours,

Oakwood PTA Fundraising Committee